

Canada's Victory Loan

\$150,000,000 51% Gold Bonds

Praring interest from December 1st, 1917, and offered in three maturities, the choice of which is ordional with the subscriber, as follows:

5 year Bonds due December 1st, 1922 10 year Bonds due December 1st, 1927 20 year Bonds due December 1st, 1937

This Loan is authorized under Act of the Parliament of Canada, and both principal and interest are a charge upon the Consolidated Revenue Fund.

The amount of this issue is \$150,000,000, exclusive of the amount (if any) paid by the surrender of bonds of previous issues. The Minister of Finance however, reserves the right to allot the whole or any part of the amount subscribed in excess of \$150,000,000.

The Proceeds of this Loan will be used for War purposes only, and will be spent wholly in Canada.

Principal and Interest payable in Gold Denominations: \$50, \$100, \$500 and \$1,000

Subscriptions must be in sums of \$50 or multiples thereof. Principal payable without charge at the Office of the Minister of Finance and Receiver General at Ottawa, or at the Office of the Assistant Receiver General at Halifax, St. John, Charlottetown, Montreal, Toronto, Winnipeg, Regina, Calgary and Victoria.

Interest payable, without charge, half-yearly, June_1st and December 1st, at any branch in Canada of any Chartered Bank.

Bearer or Registered Bonds

Bonds may be registered as to principal or as to principal and interest.

Scrip certificates, non-negotiable, or payable to bearer, in accordance with the choice of the applicant for registered or bearer bonds, will be issued after they may be exchange for provisional receipts. When these scrip certificates have been paid in fall, and payament endorsed thereon by the bank receiving the major by the exchange of the bonds, when prepared, without compons, in accordance with the application.

Delivery of interim certificates and of definitive bonds will be made through the Charter-1 Banks.

Bearer bonds with compons will be issued in denominations of \$50., \$100., \$500., and \$1,000. and may be registered as to principal only. Fully registered bonds, the interest on which is paid direct to the owner by Government chaque, will be issued in denominations of \$1,000., \$5,000. or any authorized modifield of \$5,000.

Subject to the payment of 25 cents for each new bond issued, holders of fully registered bonds without coupons, will have the right to convert into bonds of the denomination of \$1,000 with coupons, and holders of bonds with coupons will have the right to convert into fully registered bonds of authorized denominations without coupons, at any time, on application to the Minister of Finance.

Surrender of Bonds

Helders of Dominion of Canada Debenture Stock, due October 1st, 1919, and bonds of the three preceding Dominion of Canada War Loan Issues, have the privilege of surrendering their bonds in part payment for subscriptions to bonds of this issue, under the following conditions:—

War Loan Bonds, due October 1st, 1931, at 9745 and Accrued Interest. War Loan Bonds, due March 1st, 1937, at 95 and Accrued Interest. (These will be accepted in part payment for bonds of the 1937 maturity ONLY of this Issue.)

Bonds of the various materities of this issue will, in the event of future issues of like maturity, or longer, made by the Government, other than issues could be accepted at our and accrued interest, as the equivalent of each for the purpose of subscription to such issues.

Issue Price Par

Free from taxes including any income tax-imposed in pursuance of legislation enacted by the Parliament of Canada.

10% on December 1st, 1917 10% on January 2nd, 1918 20% on April 1st, 1918 20% on April 1st, 1918 20% on May L-1918 A full has , 's interest will be paid on 1st June, 1918.

The Bonds therefore give a net interest yield to the investor of about

5.61% on the 20 year Bonds 5.68% on the 10 year Bonds 5.81% on the 5 year Bonds

All payments are to be made to a Chartered Bank for the credit of the Minister of Finance. Failure to pay any instalment when due will render previous payments Rable to forfeiture, and the allotment to cancellation. Subscriptions accompanied by a deposit of 10% of the amount subscribed, must be forwarded through the medium of a Charterel Bank. Any branch in Canada of any Charterel Bank will forward subscriptions and issue provisional receipts.

In case of partial allotments the surplus deposit will be applied toward payment of the amount due on the January instalment.

Subscriptions may be paid in full on January 2nd, 1918, or on any instalment due date thereafter under discount at the rate of 514% per annum. Under this provision payments of the balance of subscriptions may be made as follows:

If paid on January 2nd, 1918, at the rate of 89,10795 per \$100. If paid on February 1st, 1918, at the rate of 79,10959 per \$100. If paid on April 1st. 1918, at the rate of 39,90959 per \$100.

Forms of application may be obtained from any branch in Canada of any Chartered Bank, or from any Victory Loan Committee, or member thereof, The books of the Loan will be kept at the Department of Finance, Ottawa Applications will be made in due course for the listing of this issue on the Montreal and Toronto Stock Exchanges.

Subscription Lists will close on or before December 1st, 1917.

DEPARTMENT OF F.NANCE, OTTAWA, November 12th, 1917.

Good Business for

the Farmer

market for our products, and there-

by maintain our prosperity. Be-

sides, it is building for the future

loan is shared in by all those classes bears 5 1-2 per cent. interest. Yes, and sections, and not all drawn to get your Dollars to work, this is no one class of people, or one section time for money idleness. Each All previous Canadian loans have of the country.

wealthy subscribers. The time has zealous in supporting a popular loan our farm products and coming back come when the people must sub- in Canada. We want to come as to you in both principal and big inscribe. This money is to be used near as possible to having at least terest. largely to buy the products of our one bond allotted to each man, woown farms at remunerative prices. man, boy and girl in Alberta.

The details of the plan of purchas-By loaning, not giving, but loaning this inoney, we both furnish the ing these bonds will be fully explainsinews of war and keep open the ed to you by those who have the work in hand.

must do-his or her share in this crisis. You cannot do it by idleness If we invest now while we have the Each dollar must do its duty. money to spare we will receive it

Dollars cannot do their duty in back, interest and principal, at a time when we may be sorely in need idleness: Do not hoard them, Do not spend them foolishly in riotous The famous "Liberty Loan" of living. Send them out on a safe entwo billions of dollars floated in the terprise in the service of both coun-United States was enthusiastically try and self by investing in this financed by an enormous number "Victory Loan." Thus invested sf subscribers scattered all over the they will be bread cast upon the country by all classes of people. waters that will return to you, per-By this method the burden of financ- haps in a time of great need. The inglwas splendidly equalized; but United States first "Liberty Loan" the good results of this will not be was floated at 3 1-2 per cent. inter- They will obtain for you the best

dollar invested in a "Victory Bond" been subscribed largely by a few Let us be equally wise and equally going to help finance the buying of

> If you have not received a copy of the Victory Loan official prospectus with application blank attached. obtain one from the Victory Loan headquarters, Leuszler Block, Dids. small extent, or has not been em-Each man, woman, boy and girl bury, or from the bank with which phasized as well as the venders of you deal. Decide to buy to the uimost of your ability. Back the boys acress the pand and help them win the war.

> > Be careful when you buy your Victoroy Bonds. Those authorized to sell these bonds carry a signed permit to do so. If a stranger solicits you ask to see his card.

Dominion of Canada Government bonds are the best security which can be offered in borrowing money. realized till the repayment of that est. Our Canadian "Victory Loan" terms possible. Ask the banks.

The Victory Loan Bond as a Good Investment

In this admirably conducted Victory Loan campaign much has been said and well said of the duty of the Don't delay—now—today people contributing their savings in Do it for you hit the hav this easy way to aid in winning the war. It is possible, however, that the other feature of the big drive, the value of the Victory bond as a safe and profitable investment has placing before the public.

ever been offered to the Canadian bond, a bank bill is questionable value. The bond has the entire country behind it.

The income from the Victory bond is nearly double the income from Friday, November 23rd

the same amount of money put into the savings bank and the security is very much better.

But the investment is much better than that.

In ordinary times the ordinary fo, per cent. government bond sells at par. Is it reasonable to suppose that in five years from date the ordinary four twenty-year bond will be selling at par again. If the ordinary four per cent. government bond sells at par, the Victory bond bearing five and one-half per cent. will be sellinff at 116.

Granting the accuracy of this calculation, which is reasonable enough, the yield in interest and appreciation in the value of the investmena on a twenty-year Victory bond will be greater at the end of five years than a similar amount of money invested in eight per cent. mortgages, and the value of the security is vastly different.

Just figure it out for yourself on \$1,000:

Interest at 8 p. c. for 5 years - \$400 \$1000 principal end of 5 years 1000

\$1,400 .

\$1000 Victory bonds, interest 5 years \$ 275 Value of bond end of 5 years 1.160

The bond is the better invest ment.—Calgary Albertan.

How Victory Bonds Are Selling

Rev. D. H. Marshall, Secretary of the Didsbury branch of the Victory loan campaign reports \$24,650 subscribed to date (Tuesday night).

Southern Alberta, exclusive of Calgary has subscribed for \$1,356,-950, in one week.

Calgary, up to last Saturday, subseribed \$1,287,050.

Manitoba's Cofficial figures are \$8,685,400.

Buy a Bond

'Every miser helps the Kaiser," But be wiser than the miser,

Buy a bond Every buyer wakes Bill's ire,

Fills him with forebodings dire.

Do your share, make him swear, Groan aloud and tear his hair.

Come acress with your dross,

Or you'll have Bill for a boss. Buy a bond.

School Concert

A concert, under the auspices of either been lost sight of to some the Didsbury school, will be held in the Opera House, Didsbury, on the bonds would be justified in Friday evening, Nov. 23rd. A good programme consisting of plays, As a sound investment, it is doubt-drills, choruses and recitations is ful if anything more attractive has being prepared by the staff and pupils and a jolly time is anticifive and one-half per cent on borrowed money, payable half-yearly, adults will be 35 cents, children 25 free from any taxation. The secur-cents. The proceeds will be deity is the best that any one can well voted to the needs of the school and hope to get. Compared to a Victory the Red Cross. Reserve this date and come and hear the boys and girls of Didsbury. Programme commences at 8 sharp on

ATTAINABLE IMAGE DOCUMENT AVAILABLE

DISTRESSING RHEUMATISM

How many people, crippled and lame from rheumatism, owe their condition to neglected or incorrect treatment!

It is the exact combination of the Purest Cod Liver Oil with glycerine and hypophosphites as contained in



that has made Scott's famous for relieving rheumatism when other treatments have utterly failed.

If you are a rheumatism sufferer, or feel its first symptoms, start on Scott's Emulsion at once. IT MAY BE EXACTLY WHAT YOU NEED.

Scott & Bowns, Toronto, Oat.

Sheep Raising

From President Wilson's Letter to the Pope

The object of this war is to deliver the free peoples of the world from the in-mare and the neural power of a var anilhter establishment controlled by an irresponsible government, which having secretly planted to dominate the world, proweded to carry out without regard either to the sarted obligations of treaty or the long-astablished practices and long aherished principles of international action and honor; which chose its own time for the war; delivered its blue fieredly and suddenly, stopped at an lactice, either of law or in interest, either of law or in interest, went a whole continent within the fide of blood—not the blood of immorent women and children also and of the halless paor, and now stands balled, but not deficitle discontinuity of the important of the halless paor, and now stands balled, but not deficitle discontinuity of formation arguments to Canada have been bit whom as the less intornated directly arranged also the allowed and the allowed discontinuity of the world.

"Tea and Coffee Interfere with Digestion'-

says a well known authority.

Many who use tea or coffee, not know : ing that it aggravates stomach troubles, could still enjoy a delicious hot table beverage and escape harmful effects by a change to the wholesome, pure cereal drink-

POSTUM

"There's a Reason"



Sheep Raising

The Scarcity of Sheep in Canada Should be Remedied

In 1917, the British have captured over the state of the country and the country of the patient with the challen minister of agriculture of the protein is conferring with the challen minister of agriculture of the protein is conferring with the challen minister of agriculture of the protein conferring with the challen minister of agriculture of the protein prot

Mina d's Liniment Cures Garget in Cows.

Heating of Sleeping Cars

Canadian Northern Railway Using New Device to Secure Uni-form Temperature

Fit Men Only to Go to Front

Canadian Soldiers in England Divided Into Fourteen Stages of Physical Condition

of Physical Condition

Soldiers in training for active service, or fully trained and held in reserve, are most carefully inspected as to their physical condition. Only men in the category technically known as "A-1" may be withdrawn from the reserves to serve in the trenches in France, however pressing may be the call from the front for reinforcements.

Canadian troops in England are divided into fourteen categories, or stages of physical condition, as follows: A. five categories; B. three categories; C. three categories; D. two categories, and E. one category. Thus, when the call comes for reinforcements at any time the men in thirteen of the categories are not available. However pressing the call may be, all the men to go forward must be drawn from category "A-1."



have stood the test of time. Purely vegetable. Wonderfully quick to banish biliousness, headache, indigestion and to clear up a bad complexion.

Breuksood

PALE FACES

Generally indicate a lack of Iron in the Blood

Carter's Iron Pills Will help this condition

LADIES WASHID TO DO PLAIS A.

The Heart of a Piano is the Action. Insist on the

Otto Higel Piano Action



Worth Protecting

A good article is worthy of a good package. A rich, strong, delicious tea like Red Rose is worth putting into a scaled package to keep it fresh and good.

A cheap, common tea is hardly worth taking care of and is usually sold in bulk.

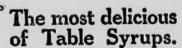
Red Rose is always sold in the sealed package which keeps it good.

CORM SYR



the second of the second

CROWN BRAND CORN SYRUP



On bread, griddle cakes and biscuits. Fine for Candy-making.

In 2, 5, 10 and 20 pound tins—and "Perfect Seal" Quart Jars.

Write for free Cook Book.

THE CANADA STARCH CO. LIMITED, MONTREAL.

Relieve Your Liver

When your liver is out of order, your head, stomach, bile and bowels suffer with it. That is why a bilious attack is often serious. Ward it off with a few doses of

which gently arouse a sluggish liver, and renew the necessary to good nearm. They necessary to good nearm. They necessary to good nearm. They necessary to the system, and will

Prevent Bilious Attacks

Worth a Guinea a Box

Prepared only by Thomas Beechans, St. Helens, Lancashire, England. Sold everywhere in Canada and U. S. America. In boxes, 25 cents.

Must Cure Germany

Peace Must Involve the Destruction of the German Government

The military autocracy, which still holds Germany by the throat, caused in fact propose terms of peace thich the entente allies would be stilling to discuss without paving the vay for its own abdication. It would have to make public confession that its leadership had failed. It would have to confess responsibility for a anstrophe whose extent the German mind still refuses to realize. Any scace which the non-German world

Mingret's Limited Co. Limited. Minnell's Influent v.e., Library Court men, -last winter for every deposit from the use of MINARD'S LINIMENT in a severe situate of LaCrippe, and I have frequently proved it to be very effection in cases of Inflancation.

Eloquence Appreciated

Periods of the day in its secretary course from the day and a uniform, though lower temperature is maintained through lower temperature, during the hours of slumber.

Storekceper—'Course you're liable to be drafted, Luke, You ain't thirty.

Loafer—I tell ye I ain't liable, not as long as I'm dependent on my wife and children.—Wit and lumor

Storekceper—Wit and lumor

Storekceper—Wit and lumor

Storekceper—Course you're liable to be drafted, Luke, You ain't thirty.

Loafer—I tell ye I ain't liable, not as long as I'm dependent on my wife and children.—Wit and lumor

Storekceper—Course you're liable to be drafted, Luke, You ain't thirty.

Loafer—I tell ye I ain't liable, not as long as I'm dependent on my wife and children.—Wit and lumor

Storekceper—Course you're liable to be drafted, Luke, You ain't thirty.

Loafer—I tell ye I ain't liable, not as long as I'm dependent on my wife and children.—Wit and lumor

Storekceper—Course you're liable to be drafted, Luke, You ain't thirty.

Loafer—I tell ye I ain't liable, not as long as I'm dependent on my wife and children.—Wit and lumor

Storekceper—Course you're liable to be drafted, Luke, You ain't thirty.

Loafer—I tell ye I ain't liable, not as long as I'm dependent on my wife and children.—Wit and lumor

Storekceper—Course you're liable to be drafted, Luke, You ain't thirty.

Loafer—I tell ye I ain't liable, not as long as I'm dependent on my wife and children.—Wit and lumor

Storekceper—Course you're liable to be drafted, Luke, You ain't thirty.

Loafer—I tell ye I ain't liable, not as long as I'm dependent on my wife and children.—Wit and lumor

Storekceper—Course you're liable to be drafted, Luke, You ain't thirty.

Loafer—I tell ye I ain't liable, not as long as I'm dependent on my wife and lumor.

Storekceper—Course you're liable to be drafted, Luke, You ain't thirty.

Loafer—I tell ye I ain't liable, not as long as I'm dependent on my wife and lumor.

Storekceper—Course you're liable to be drafted from the beautiful the beautiful thirty and store the sealer

COOK'S COTTON ROOT COMPOUND

A sals, reliable regulating med-cine. Sold in three degraes of strength. No. 1, \$1; No. 2, \$3; No. 3, \$5 per box. Sold by all drugglats, or sent prepath is plain package on receipt of price. Free pamphlet. Address THE COOK MEDICINE CO.

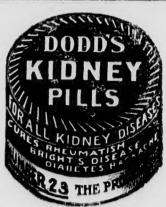
THERAPION Used in French
Hospitals with THERAPION

TYPHOID is no more necessary than Smallpox, Amy than Smallpox, and the experience has demonstrated the almost mitraculous efficacy, and harmlessness, of Antisyphoid Vaccination. Be vaccinated NOW by your physician, you and Your family. It is more vital than house insurance. Ask your physician, druggist, or send for "Baye you had Typhoid" telling of Typhoid vector,

THE CUTTER LABORATORY, BERKELEY, CAL. MONEY ORDERS

It is always sale to send a Dominion Ex-press Money Order. Five dollars cost three cents.

Uncle Eben-How far did your son get who went abroad to fight? Uncle Ezra-Well, he got "some where in France." Uncle Eben-That's good. He nev-er got anywhere in America.—Puck



You don't Give, You Merely Lend. Buy a Victory Loan Bond

Comfort in the Home

The Sunshine Furnace chases chills from coldest corners and insures utmost comfort in the home throughout the winter. Don't buy any furnace or heating plant until you have investigated the merits of the "Sunshine."

McClary's SUNSHINE FURNACE

LONDON TORONTO MONTREAL WINNIPES VANCOUVER ST. JOHN, N.B. HAMILTON CALGARY SASKATOON EDMONTON

For Sale by W. G. LIESEMER, Didsbury, Alta

We want HIDES will pay 15 1-2c lb

SPECIAL BARGAIN for this week Small Hams 28c lb.

These Hams are choice goods-come and get one

Our home rendered LARD is going fast, try a tin before prices advance.

N A COOK Rutcher

LEUSZLER B. DCK

Telephone 127

Put new life in your returns

A Dose of our City Prices here at our Local Butter, Cheese A Dose of our City Prices here at our Local Butter, Cheese and Receiving Station gives instant relief—you have no worries as to what the returns will be—it's all known at our Factory, thus saving the nervous strain. You also get quick action on your Milk, Cream, Eggs, Poultry and all Produce, as you are doing business with a home concern. No long shipments and long delays waiting for your return cheek. Our present Patrons are the produced for the price of delays that have found no fault with our up-to-date methods of doing business. Why hesitate with that next shipment? If you don't have our offer, write or phone us today.

If you need a labor saver in your Dairy, we have it for you, The Empire Mechanical Milker, Guaranteed. Come in and see it at the plant here or see it in operation on the farms of A. W. Axtell, John Bogner, or Walter Scheidt's, all close to town.

Carlyle Dairy Co. A. R. Kendrick Opera House, has contracted for the appearance here of the well known Shakespearean play "Roman

Box 369

Phone 24

We want your

POTATOES POULTRY AND

For which we will pay you highest market prices.

Remember our Creamery is at your service. Our prices for cream and milk are attracting good customers and we can do as well for you.

Best Service

Best Prices

CLOVERHILL CREAMERY

DIDSBURY, ALBERTA

r Diana Prantietor.

Red Cross Fund

Mrs. A. G. Studer, secretary-treasurer of the Didsbury Branch of the Red Cross Society, acknowledges with thanks the receipt of the following donations to the funds of the Society:

11. B. Fisher.... 5,00

AROUND THE TOWN

WANTED-Boy or girl, over 16 years of age, with good public school education, to learn the printing trade. Will pay good wages. Apply at Didsbury Pioneer office.

Miss Lydia Mueller, who has been attending the Holy Cross hospitsl, Calgary, for some month., returned home on Saturday last.

Mrs. Chris. Mack and Mrs. Ed. Berscht were visiting in Calgary with Mrs. Ezra Berscht for a few days last week.

Mrs. E E. Freeman and Mrs. A. Red Cross tea rooms on Friday after-

Mr. W. A. Myers who has been with the Pioneer for the last few months, left for his old home in Victoria, B. C., on Monday.

Mr. W. Findlay will conduct the services at the home of Mr. M. Brown, Westerdale, next Sunday Service at 3.30, Sunday school at 2.30 p.m.

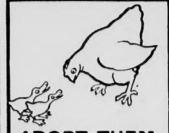
Word was Freceived last week by his friends that Pte. L. E. Rupp had received gunshot wounds in the left shoulder, leg and foot. Pte. Rupp was a member of the 187th

Mrs. J. M. Reed enthrtained a number of her friends at her residence on Tuesday afternoon. The ladies took up work for the Red Cross after which Mrs. Reed served

Mrs. Earle Comfort and little daugnter, of Ridgeville, Ont., are visiting with Rev. D. H. and Mrs. Marshall. Mrs. Comfort is a sister of Mr. Marshall.

Ford cars seem to still have considerable pulling power. W. G. Liesemer sold three more this week, one to Dr. Clark, one to Wilfred Shantz and one to H. Cattnach. Mr. Liesemer still has plenty left, having another carload coming in next week.

Bill. Farrington, Manager of the (Continued on last page)



ADOPT THEM

Adopt the use of Classified Want Ads. They have proved money makers for others. They are appreciated by the buyer, as they enable him to quickly locate the place where he can find his requirements. Will he find your business

CHEVROLET

Automobile Agency

Call and see the new Chevrolet before making up your mind to purchase any other car. It has reached the aeme of perfection for a modern car at a low price. It is equipped with the

Willard Self-Starting, Lighting and Storing Systems The Steward Speedometer

Demountable Rims Three Speeds

Chevrolet cars are as truly the products of experience as the locomotive, the ocean liner, or the sky scraper, consequently the owner of a Chevrolet will have the confidence in his car which such experience warrants. The most modern up-to-date car for the money on the market today is the

Chevrolet 490 Tourist Car G. B. SEXSMITH, Agent

HEATING STOVES

F. Covitz will have charge of the Cold weather is coming and perhaps your heating stove is worn out. Now is the time to get a new one.

POWER WASHING MACHINES

The Multi-Motor Washing Machine

with WRINGING ATTACHMENT is a labor-saver for your wife. This machine has a gasoline engine under the tub, out of the way, and is as easy to operate as a sewing machine. Come in and see it work. It's a dandy.

A GASOLINE ENGINE

is a time-saver. See our little money-makers.

The DeLaval Cream Separator

cannot be excelled. We are the sgents for this well known machine.

LIESEMER

HARDWARE OF ALL KINDS

New Arrivals

Ladies' Corded Velvet Tams, white, tan, rose, each \$1

Ladies' 9 inch Spatts, black, fawn, grey, white, \$1.25, \$1.95, \$2.25 pair

Ladies Driving Veils, made of black and brown nun's veiling, 72 inches long and 20 inches wide, 2 inch hem, \$1.00 each

D. & A. and La Diva Corsets. New shipment just in, models to suit any figure, front and back lace, \$1.50 np

Hankies for Xmas just in. With white or colored embroidery, colored borders, also with lace edging or plain pure linens, 10c to 50c each

5,000 yards narrow Holly Ribbon arrived this week. 6 yards to the piece. 15c each

Ladies Cashmere Hose. 6 dozen only to sell Saturday and Monday 3 pairs for \$1.00. Sizes 8 to 10, black

A. G. STUDER

COBACCO

A BRIGHT TOBACCO OF THE FINEST QUALITY

10 CENTS PER PLUG

the other she felt for the thing in her breast that had a smooth and comfortable surface.

They stumbled over the graves, knocked up against the headstones and the leaning crosses in the pitchy darkness following the flashlight.

They hardly dared to breathe. Margot led them through the myriad graves. They went down a step, another, under a low arch.

"It is the vault of the family." Margot whispered. "M. Rene, who was with the troops in Algiers, poor hoy, is to be buried tomorrow. So the vault is open. That one there will not know. We shall be safe in the vault of the family." While they stood huddled the running feet passed by, paused at the gate a second, and went on.

"It will have to be the dunes." Margot whispered, "before he can return. He will know we cannot have gone very far, that one. Pauvre entant, is it so bad then?"

They struck out across the dunes, the was a slow progress. Time after time again they hid behind bushes and rocks, fearing lest the flashlight should betray them. They had many false alarms. They had struck right away from the road towards the cliffs. They had to be careful of getting too near the cliff's edge when the darkness came; yet they were grateful to the flashlight, which, while it revealed them, would have also revealed an enemy. They could not be taken unawares in the dark.

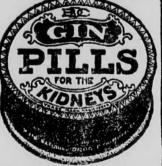
Margot chattered incessantly, as though she would make up for lost time now that the progress was necessarily slow. She talked of England and how she had been happy there in an English family. If only she had never come back!

The others hardly wondered at the strangeness of the damb woman speaking. They sat down to rest for a few minutes, to recover breath when they were within sight of the Splendide, or its headland, all its lights shining in the meth, the village making dark twinkles behind it.

a few minutes, to recover breath when they were within sight of the Splendide, or its headland, all its lights shining in the wight, the village making dark twinkles behind it. They felt that they were safe.

"If I had but stayed in England such rhings would never have befallen me," said Margot in a low monotonous voice, as though she talked to herself. "I little thought to what I came back in Audignac. If I was a great sinner, Lord, have I not renemted? And it was not that I would have poisoned Michel Quenche, for all he was old and full or achies and bitrer. I would have let him be if it had not been for August. He save me the powders to put in the soup. I swear I did not know what they were. August said it was to cure Michel of loving the cider too greatly. And, after all he did not die of the poison. He flung the soup in my face and went and hanged himself in the wood

After the Two Eyes for a Lifetime Movies Marine is for Tired Eyes. Red Eyes. Bot Eyes. Crandiated Spelde. Reds Edreshos-Marine is a Payori I Treatment. CAREFOR THEM. YOU CANNOT BUY NEW EYES! Sold at Drug and Optical Stores or by Mail. Alk Murins Eye Remedy Co., Chicago, for Free Book



The Squire's Sweetheart

Sweetheart

WARD, LOCK ACO, LIDSTID Lack Mallows, sall-Treatment to motice while Margot little to be present.

(Continued.)

Continued.)

Continued.)

Continued.)

The dishlight it was a new dark with the special content of the shall be present.

It was not obstractions, in lack care, which the special of the present of color parks in their parts.

Continued.)

Contin

And the groaning upstairs, that was cruel. And August with the bottary place, where they had no chance the of sending a letter or a message. (To Be Continued.)

A Fine Grass-fed Steer

A Fine Grass-fed Steer

A Shorthorn steer recently sold at Leask, Saskatchewan, is an excellent testimonial of the feed value of the grass of Western Canada. The animal was two years and five months old and weighed 1,388 pounds. It was brought in by a local farmer, who stated that it has never been given any grain,



Cutteurs Soar shampoos preceded by light touches of Cutleura Ointneut to spots of dandruff anditchingare nost effective. They tend to arrest falling thair and promote a heal.



PPLEFORD'S

Our papers are cleansed, treated and purified with Refined Parafine Waxes and Disinfectants. They add to the Freshness, Cleanliness and Purity of your goods.

They preserve the Color and Quality of Fresh and Cooked Meats and are Germ-proof, Moisture-proof



MUCH BETTER AND NO HIGHER IN PRICE

ASK YOUR DEALER FOR SANDWRAPPERS OR WRITE US DIRECT FOR SAMPLES AND PRICES

Appleford's Carbon Coated Counter Sales Books are no dearer than the ordinary kind. Now made with new improved Formulas and Appliances and better than ever before. If you are not a customer, write us for a sample book

Appleford Counter Check Book Co., Limited HAMILTON, CANADA

OFFICES AND WAREHOUSES AT TORONTO, MONTREAL, WINNIPEG and VANCOUVER



April.

Mr. Lloyd George said that "Boloism" in all its shapes and forms should be looked out for.

"Beware of people who try to sow dissension, distrust and suspicion," the said. "The annury is trying to rattle our nerves. Keep steady and we will win."

The way to shorten the war, said

the said. "The anciny is trying to rattle our nerves. Keep steady and we will vin."

The way to shorten the war, said Mr. Lloyd George, was to prejate for a long war. He added.

The premier said eves must be tept steadfastiy on the great purpose of the wer, which was destruction of the lalse ideal which would have intimidated and enslaved Europe if it had triamphed.

"Our real come," he continued, "is the war spirit fostered in Frussia. There would be no peaced in the world until the shrine of the war spirit in Potsdam is shattered and is priesthood is dispersed and is dispersified forever."

The premier said he had hoped the enemy's terrible power might be broken this year, but that the temperary collapse of the Kussian tallitary power had postponed this hope. But the was on the side of the addicts, he said. Time once was neutral but two things have changed this namely, the advent of America and the increasing failure of the German submarine war.

The war, said the premier, was terrible in itself, but more terrible in the possibilities it revealed of new horrors on land and sea and in the air. It must be settled now, once for all, he declared. If the war should be reacted after thirty years more of scientific application it would mean the death of civilization. Brute force must be dethroned forever.

To realize what the advent of America meant, the premier went on, it was necessary only to look back on the rapid growth of the little British army. America was now starting, and its resources in man power were twice those of Britain.

Eritish shipbuilding, said the premier, has increased fourfold, and

British Air Service

Progress in Construction of Aircraft During the War

A recent English writer on use of aircraft in war says: "The Koyal Flying corps went to war with about eighty-two machines in pass ably good condition; they were de pendent upon France for engines and

AMERICAN FINANCIAL EXPERT ON CANADA'S BUSINESS POSSIBILITIES

A NATION WITH THE PRIDE OF AN EMPIRE

Mr. Clinton B. Evans, Writing in the Philadelphia Public Ledger.

THE PRINCE OF AN EMPIRITY OF A CHIRD BY EVEN, Writing in the Philadelphia Public Ledger and the property of th Does Not Give Him Strength

OU may whip a tired horse so that he will win a race or get his load over a bad spot in the road, but that does not add to his strength. In reality it further depletes his reserve of strength and leaves him exhausted.

And so it is with the nerves of the human body. You may by use of stimulants accomplish the work in hand or by deadening the nerves with narcotics you may stop the headaches.

Any temporary relief obtained is won at an enormous expense to the nervous system and you are left more exhausted than ever.

introduction of Dr. Chase's Nerve Food was revolutionary in the treatment of nervous diseases, because it replaced the old idea of obtaining temporNeither Do Stimulants Restore the Tired, Worn-out Nerves

The Food Cure

Mrs. A. North, Grand Street North, Brantford, Ont., writes: "Both my husband and I can speak very highly of Dr. chase's Nerve Pood, having used it with splendid results. My husband suffered from weakness and a run-down system, that became so had he finally had to give up work. He also had spells of melancholla. He commenced using Dr. Chase's Nerve Food, and after a treatment of this medicine I never saw such a change in amybody. He is now able to attend to his work, and is enjoying splendid health.

"Before I started taking Dr. Chase's Nerve Food I was troubled with nervousness, sleeplessness and a pain around the heart. The Nerve Food built up my system, made me feel stronger in every way, and relieved me of the annoying symptoms from which I had suffered. We always keep Dr. Chase's Nerve Pood in the house ready for use in case it is needed."

ary relief with the new method of reconstructing the starved and depleted nerve cells.

A little patience is required to follow out this building-up process, but this is the only way in which disease of the nerves can be really cured. The nerves are starved for proper nourishment. You supply the nutrition in Dr. Chase's Nerve Food. The results are certain, because you are working hand in hand with Nature.

As strength is restored the appetite is sharpened, digestion improves, you get the good of the food you eat, headaches disappear, you find yourself gaining in confidence, in vigor and in energy. You begin to have new ambitions, to enjoy your work and to feel again that life is really worth living.

nase's Nerve Food

50 cents a box, a full treatment of 6 boxes for \$2.75, at all dealers, or Edmanson, Bates & Co., Limited, Toronto. Do not be talked into accepting a substitute. Imitations only disappoint

W. N. U. 1183

Makes Cooking a Pleasure

No bending over a hot top to reach the dampers-Kootenay controls are all on the outside-in front. And the oven thermometer shows the temperature without opening the oven door. This range saves fuel, time, trouble and-your temper. Write for booklet.

M^cClary's KOOTENAY RANGE

TORONTO MONTREAL WINNIPEG VANCOUVER ET. JULY N.B. HAMULTON CALGARY 18

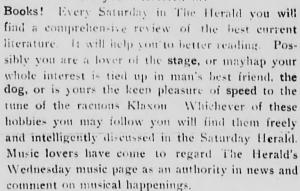
For Sale by W. G. LIESEMER, Didsbury, Alta

First and Last-A Newspaper



What is Your Particular Hobby ?

EVERY one of us has some hobby in particular. It would be a poor work-a-day sort of an existence were we unable at times to relax ourselves in its pursuit. What are you interested in?



SPECIAL TRIAL SUB-SCRIPTION OFFER 4 MTHS. \$1

The regular subscription price to The Herald is \$4.00 a year by mail, but if you cut out this advertisement and send it with your name, P.O. address and ONE DOLLAR (\$1.00) to the Circulation Manager, The Herald, Calgary, you will receive The Herald daily for four months.

TIMOTHY SEED

We are buyers in large and small lots. Highest prices. Write us, stating quantity for sale.

Brome Grass, Six-rowed Barley, Seed Oats

Steele Briggs Seed Co. Limited

P. PALLESEN

CALGARY CENTRAL CREAMERY

- CALGARY -

A Word to the Wise

We are in the market for an unlimited amount of

Cream

Butter

Eggs

Poultry

Our Prices are the Highest, our weights correct and our tests are open for inspection. We are here to please you. We pay cash at all times. Once a Patron, always a Patron. Try us for results.

Our Motto: Live and Let Live.

CALGARY CENTRAL CREAMERY, DIDSBURY BRANCH.

J. A. MACDONALD, Local Manager,

Creameries at Calgary, Olds, Camrose Eckville.

PUBLIC NOTICE

Pursuant to the Rural Municipal Act, I hereby call a meeting of the ratepayers of the Rural Municipality

H. E. PEARSON, Reeve, Rural Municipality of Mountain View No. 310

Rosebud Items

The weather continues fine. Threshing is done and Wilfred Shantz has oulled his machine home.

The J. C. Stevens family enjoyed a visit from old friends from Nebraska re-

Winnifred Davis is attending school in Olds this winter.

Lucy Wilson spent several days with Reta Wiegand recently. They enter tained themselves by cooking for

tion.

Hay balers have replaced the thresh ing machines Everyone is anxious to get their hay on the market as \$17 to \$18 a ton is being offered for timothy and \$13 to \$14 for prairie.

AUCTION SALE

Under instructions from Mr. F. J Couper, I will sell by Public Auction at his farm, 11 miles west and 2 1-2 miles north of Didsbury, 2 miles east and 4 miles south of Harmattan, N. W. 1/4 Sec. 32, Tp. 31, R. 5, W. 5,

Friday, November 30,

1917, the following :

13 Head of Stock

Chestnut mare, 12 yrs old; Chestnut mare, 7 yrs old; Black mare, 4 yrs; Grey filly, 2 yrs; Geey gelding, 3 yrs; Bay filly, 1 yr; Back filly, 1 yr; Bay gelding, 1 yr; Buckskin mare, 13 yrs; Bay gelding, 2 yrs; Bay riding pony; Spring colt to be sold for REDUROSS Calf.

58 PIGS-7 brood sows; boar; shoats; 30 pigs about 12 months old. 60 hens and chickens.

Machinery, Household Goods, Etc

Deering binder, 16x16 disc, Tiger drill used only one season, Emerson 14inch gang plow, Emerson 16in sulky plow, gang plow, Emerson toin sulky plow, Cockshutt toin sulky plow, 4 sec. lever harrow, 3-sec lever harrow, 5-sec lever harrow, 10-sec lever ha

All the household goods consisting of steel range, heating stove, rugs, bed room sets, bedding, crockery, cooking utensils, and other articles too numer ous to mention.

Lunch at 11.30 Sale at 12.30 sharp.

TERMS: All sums of \$20 and under, cash; over that amount a credit of 12 months will be given on approved joint bankable notes bearing interest at 8 per cent. 3 per cent. off for cash on all credit amounts.

At the same time and place I. T.

At the same time and place J. Worthington will offer for sale the fol-lowing stock for cash:

Team of Clyde mares. 1100 to 1200, rising 4, thoroughly broken, splendid workers. Reg. Shorthorn bull, 3 yrs, grand breeder; (Buster 30974b3; sire Milton's Clovice 62564; dam Favorite Della 80275.) Reg. Shorthorn bull calf, (Western Prince, sire Buster; dam Red. Mary, 100202; a beautiful red. Red Mary 100792; a beautiful red roan; make a splendid bull.) Short horn bull calf, (sire Buster 97463; dam a heavy milking Shorthorn.) 2 good grade Shorthorn dairy cows, in milk, bred to Registered bull for spring note 2-yr old heifer bred to Reg. bull; 3 good Shorthorn steer calves, grade

G. B. Sexsmith, Auctioneer J. COUPER, W.G. LIESEMER T. WORTHINGTON, Clerk

Proprietors,

THE LAND TITLES ACT.

Mortgage Sale FARM PROPERTY

ratepayers of the Rural Municipality of Mountain View No. 310, at the Agricultural School, Olds, on Saturday, November 24th, 1917, at 2 o'clock p.m., for the discussion of Municipal affairs.

H. E. PEARSON, Reve.

Saturday, the 15th Day of December, A. D. 1917,

at 2 o'clock in the afternoon.

at 2 o'clock in the afternoon.

The vendor is informed that the above property consists of 161 acres more or less, situate about 25 miles from Didsbury Railway Station, the nearest Post Office being Elkton. The vendor is also informed that the land contains the following improvements: Log house 20x28. 1 ½ storey high, with addition 14x18; chicken house 10x16 and two stables 18x20 and 30x40. The land is well watered with a spring and well and 80 acres are good, arable land.

The property will be sold subject to a

acres are good, arable land.

The property will be sold subject to a reserve price and subject to the taxes for the current year and to the reservations and conditions contained in the original grant from the Crown or appearing on the existing Certificate of Title; also subject to any statutory charges registered subsequent to the date of sale, for seed grain or other relief, if any.

Several members of the Shantziamily journeyed to Alsask, Sask., to attend the wedding of Jacob Shantz. The ceremony took place November 15th.

Nelson Burgess and Albert Mack were examined the other day for military service. Conscription and elections are the main topics of conversations are the main topics of conversations.

LENT, MACKAY & MANN, Barristers, 305 Grain Exchange Building, Calgary, Alberta, Solicitors for the Vendor.

Dated at Calgary, Province of Alberta, this 5th day of October, A. D. 1917.

Approved: W. Forbes, Registrar.

The Up-to-date HARNESS SHOP

Everything you need in HARNESS and HARNESS REPAIRING

is kept - us. GIVE US A CALL

W. J. HILLYARD

FARMS WANTED

I have buyers for from a quarter to a section of good improved land. What have you to sell? Particulars to E. NUNNELEY,

Phone M6333. Alber

Wanted to Rent.

Farm, within eight miles of Didsbury. Close in preferred. Write E. N. BOETTGER, Mayton, Alta.

W. LEADBETTER, Agent.

DR. MECKLENBERG

The old reliable, responsible and reputable optician will visit

Olds, on Friday, Nov. 23. Didsbury, on Saturday, Nov. 24. Carstairs, on Monday, Nov. 26 Charges are moderate.

Estray.

Strayed on to the premises of Jos. Bales on the northeast quarter of section 30, township 20, range 29, west 4th meridian one buckskin gelding, aged, white stripe in face, left front foot wire cut, branded on the right thigh; one chestnut mare, aged, white face, branded that diamond over) on the right thigh and the properties of the p

The

ATLAS LUMBER CO.

Dealers in

Lumber, Windows, Doors, Mouldings, Plaster, Etc.

And all kinds of Building .naterial.

Galt Coal

Hard Coal, and Briquettes always on hand.

T. Thompson, Manager

DIDSBURY, ALBERTA.

"If you can't go across-come across" BUY VICTORY BONDS

Shall we send Private Christmas Cards?

Because the festivities of Christmas will for some be marred by the loss of dear ones in the War, it is essential that we do our utmost to radiate as much kindliness as possible. The sending of the customary greetings carries a deep significance, for it is in times of care and anxiety that the evidence of sympathy is most welcome. Therefore we should make the most of this time-honored custom, by recalling all it will mean to our Sailors and Soldiers away from home, the wounded in hospital, and the homes perhaps clouded with anxiety, if Christmas brings them messages of Goodwill and Remembrance.

Come in and see our samples—best on the market. Printed with your name and choice of greeting.

The "Mutual" Series of Pri-

vate Christmas Cards THE DIDSBURY PIONEER



The No Indemnity Cry

It Testifies for Itself—Dr. Thomas Electric Oil needs no testimonial of its powers other than itself. Whoever tries it for coughs or colds, for cuts or contusions, for sprains or burns, for pains in the limbs or body, well know that the medicine proves itself and needs no guarantee. This shows why this Oil is in general use.

Like Father, Like Son

LONG DISTANCE PHONES

Main 8522 Main 2268 3241

Goats Thrive Well in Alberta Goats Thrive Well in Alberta

For the first time on record a
number of goats were recently offered for sale on the Calgary market,
where they were the centre of interest. They were sent by a farmer
whose place is situated between fifty
and sixty miles northeast of Calgary,
This farmer brought a small herd of
Angora goats to Alberta some three
years ago, and is well satisfied with
the results he has had with them.



You Don't Have to Ring

ganaronaminananaminanaminanaminanaminanaminanaminanaminanaminanaminanamina

Wheat prices are fixed but service is not. The best is assured you when you consign your

Wheat, Oats, Barley, Flax or Rye

Jas. Richardson & Sons, Ltd.

Sixty years of satisfied customers. Careful checking of grades. Liberal advances. Prompt adjustments. WRITE FOR INFORMATION

We're always on the hop. We concentrate every effort in looking after the welfare and comfort of our guests. That's what we call "Service," that's what will make you feel at home at the Walker House. That's what enables us to serve over 250,000 meals every year in our main dining room, an important fact in connection with the Walker House (The House of Plenty).

THE WALKER HOUSE

WESTERN OFFICES

Grain Exchange, Winnipeg Grain Exchange, Calgary Canada Building, Saskatoon

F. F. BALLEY CO. OF CANADA LTD.

TORONTO, CANADA
GEO. WRIGHT & E. M. CARROLL
Proprietors

Helping to Finance

Canada Making Regular Credits to Great Britain

minister of finance



Co-operation of All

Herbert C. Hoover, U.S. food administrator, says that shortage in the world's food supply has caused the growth of a vast mushroom of speculation and unnecessarily high cost of living. Last year the farmers received \$1.50 per bushel for their wheat but the consuming population bought their flour based on over \$2.50 wheat for a large part of the year. These unnecessary margins are not confined to wheat alone.

Banker Farmer, September.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that caunot be cured by Hall's Catarrh Cure.

Hall's Catarrh Cure.

Hall's Catarrh Cure.

Hall's Catarrh underens for the past thirty-five years, and has become known as the most clable remedy for Catarrh. Hall's Catarrh Cure years, and has become known as the most elable remedy for Catarrh. Hall's Catarrh Cure has been taken by year. These unnecessary margins and healing the diseased portions.

After you have taken Leal's Catarrh Cure for a short time you will see a great improvement in your general health. Start taking F. J. CHENEY & CO., Totede. O. Sold by all druggists, 75c.

pply a few drops then lift corns or calluses off with fingers—no pain



respond and named it freezone. Any druggist will
sell a tiny bottle of freezone, like here shown, for
very little cost. You apply a few drops directly
upon a tender corn or
callus. Instantly the soreness i disappears, then
shortly you will find the
corn or callus so loose
that you can lift it right
off.

Are so ubiquitous.—New York Timés.

Canadian Toy Imports

Canadian Toy Imports

Year Came From United
States

Canadian imports of toys for the
fiscal year ended March 31, 1917.

An Impudent Offer
Nominal independence, a powerless ling sitting handcuffed and gagged on his mournful throne; German commercial control, German possession of the railroads and the ports a German army dominating the country and garrisoning its towns and forts. This is what Germany means when she speaks, as speak she will, of restoring Belgium. Chancellor Michaelis has the impudence to talk as if she had spoken of it already, to wonder at the refusal of the English and French to consider so handsome an offer, and to pretend that nothing stands in the way of negotiation—Belgium being thus disposed of—except Alsace-Lorraine.—New York Times. York Times.

Minard's Liniment Cures Diphtheria.

"You and Rafferty have quarrel-

led?"
"We have," replied Mr. Dolan.
"Can't you become reconciled and talk it over?"

"I don't think so. Every time we talk it over the conversation leads up to a worse fight than we had before."—Washington Star.

American Donation to Canadian Red Cross

One of Uncle Sam's Soldiers Shows

The minister of fluence amounces that Canada intends to advance to the imperial treasury \$25,000,000 a month so long as the war lasts to keep the munition business in operation and cover other war purchases, such as cheese, 'etc. Canadian exports of cheese, chiefly for the arnay, exceed in value \$40,000,000 Since the outbreak of the war Canada has supplied the British government in cash and securities \$443,000,000. Wall Street Journal.

CHILBLAINS—

Easily and Quiekly Cured with

EGYPTIAN

LINIMENT

For Sale by All Dealers OOU. Groperation of All

LINIMENT

For Sale by All Dealers OOU. Proprietors Napanee

The Wide Margins

Food and Victory to Be Gained by Co-operation of All

Herbert C. Hoover, U.S. food administrator, says that shortage in the world's food author was the source, the content of the canadian Red Cross, which a few days ago received a check for the amount.

How's This?

LIFT OUT ANY CORN

a few drops then lift is or calluses off with fingers—no pain

Just think! You can lift off any corn or callus without pain or sorcness.

A Cincinnati man discovered this ether compound and named it freezone. Any druggist will sell a tiny bottle of freezone in the life in th

corn or callus so loose that you can lift it right off.

Freezone is wonderful.
It dries instantly. It doesn't eat away the corn to eallus, but shrivels it up without even irritating the surrounding skin.

Flard, soft or corns between the toes, as well as painful calluses, lift right off. There is no pain before or afterwards. It your druggist hasn't freezone, tell him to order a small bottle for you from his wholesale drug house.

Canadian imports of toys for the fiscal year ended March 31, 1917, \$600,000 from the United States. Japan ranked next with \$179,465, while of the balance \$99,004 came from the United Kingdom and about \$20,000 from France.

As compared with the fiscal year ended March 31, 1916, this is a gain for American toynakers of \$172,000 and for the United Kingdom of about \$17,000. France, however, suffered a \$7,636 loss.

The most important

with terribe cramps. I would not to stay in bed several days every, suffered as 7,000 minoritant articles imported it is still, and edils, with a constitution of the most little and the several days every month. If remedies and was treated by doctors, but in a billion dollars has been produced during the 65 years since mining beam. Of meralliferous mineralogist shows that more than hair a billion dollars has been produced during the 65 years since mining beam. Of meralliferous mineralogist shows that more than hair a billion dollars has been produced its 365,560,715; coul and cole. \$16.58.90,315; building sone, else produced, it is still, and the seventh substitution in the cole, \$16.58.90,315; building sone, else produced, it is still and the seventh substitution in the cole, \$16.58.90,315; building sone, else produced, it is still and the seventh substitution in the seventh substitut

Canadian fall weather is extremely hard on little ones. One day it is warm and bright and the next wet and cold. These sudden changes bring on colds, cramps and colic, and unless baby's little stomach is kept right the result may be serious. There is nothing to equal Baby's Own Tablets in keeping the little ones well. They sweeten the stomach, regulate the bowels, break up colds and make baby thrive. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont,

Big Return for Crop

Charles Stevens of Balcarres, Sask., received a check for \$8.600 as proceeds from the crop of wheat raised this year on 120 acres of land.

First Youthful Naturalist (at the

00)—'Sneagle. Second Ditto—'Snotanork, 'Snowl. Pirst Ditto—'Sneither, 'Snostrick. -Clippings.



Men in Training

Fighting isn't the only duty of a soldier, and exposure to bullets is not as serious as exposure to all kinds of weather and dampness.

Rheumatic aches, sore and stiff muscles, strains and sprains, chilblains and neuralgia, all are enemies of the soldier, and the relief for all these pains and aches is Sloan's Liniment. Clean and convenient to carry or use; does not stain, and penetrates without rubbing.

Generous sized bottles, at all druggists, 25c., 50c., \$1.00.



Interest in Sheep Raising

4.000 Applications for Sheep From Manitoba Farms

The announcement recently made by the minister of agriculture for the province of Manitoba that his department would expend \$125,000 on the purchase of sheep in Ontario to be sold to Manitoba farmers at cost, has already resulted in 4,000 applications being received. The department of agriculture has now announced that it would not limit the purhase to \$125,000; but it is feared that in view of the number of applications received it will be impossible to procure sufficient sheep to supply the demand. The high price which has been obtained for wool, together with the low cost at which sheep can be reared in Western Canada, is inducing a considerable number of farmers to take up sheep raising, while those who have already made a beginning in this line are making every effort to increase the size of their herds. announcement recently

THOSE AWFUL

Suggestions that may save Much Suffering



"Silent 500s"

The Matches With "No Afterglow"

EDDY is the only Canadian maker of these matches, every stick of which has been treated with a chemical solution which positively ensures the match becoming dead wood case. has been lighted and blown

Look for the words "Chemi-

W. N. J. 1183

You will heartily enjoy the taste and aroma of Cowan's Perfection Cocoa — and further, it is the most wholesome nourishing Canadian beverage.

Taste!

